

LEARNING SPOT LTD

Trading as The Builders Academy™

Cookie Policy

1. Introduction

This Cookie Policy explains how Learning Spot Ltd trading as The Builders Academy™ (“The Builders Academy™”, “we”, “us”, or “our”) uses cookies and similar technologies when you visit our website, Learning Management System (LMS), or related online services.

This Policy should be read alongside our Privacy Policy and Terms & Conditions.

By continuing to use our website or systems, you acknowledge that cookies and similar technologies may be used in accordance with this Policy.

Because apparently every modern website now politely asks permission before placing microscopic text files onto your device. Progress takes many forms.

2. What Are Cookies?

Cookies are small text files placed on your computer, smartphone, tablet, or device when you visit a website.

Cookies help websites:

- function correctly;
- improve user experience;
- remember preferences;
- analyse website performance; and
- provide security and fraud prevention measures.

Cookies may be:

- session cookies, which expire when you close your browser; or
 - persistent cookies, which remain on your device until deleted or expired.
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3. Types of Cookies We May Use

3.1 Essential Cookies

These cookies are necessary for the operation of our website and systems.

They may include cookies required for:

- logging into learner accounts;
- maintaining secure sessions;
- processing payments;
- remembering security settings; and
- enabling core website functionality.

Without these cookies, some services may not function correctly.

3.2 Performance and Analytics Cookies

These cookies help us understand how visitors use our website and systems so we can improve performance and user experience.

They may collect information such as:

- pages visited;
- time spent on pages;
- navigation paths;
- device information; and
- website errors.

Analytics information is generally anonymised where possible.

3.3 Functionality Cookies

These cookies allow our website to remember choices and preferences, such as:

- login details;
- language settings;
- user preferences; and
- LMS settings.

These cookies help provide a more personalised experience.

3.4 Marketing and Advertising Cookies

Where applicable, we may use cookies or tracking technologies to:

- deliver relevant advertising;
- measure advertising performance;
- support social media integrations; and
- analyse marketing campaigns.

These technologies may be provided by third-party advertising or analytics providers.

4. Third-Party Cookies

Some cookies may be placed by third-party services integrated into our website or systems, including:

- analytics providers;
- payment gateways;
- video hosting services;
- social media platforms;
- advertising networks; and
- embedded training or learning tools.

We do not control third-party cookies directly and recommend reviewing the privacy and cookie policies of those providers where applicable.

5. How We Use Cookies

We may use cookies and similar technologies to:

- operate and secure our website and LMS;
 - authenticate users;
 - improve functionality and performance;
 - analyse usage and visitor behaviour;
 - prevent fraud and unauthorised access;
 - remember user preferences; and
 - support marketing and communications activities.
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6. Managing Cookies

Most web browsers allow users to:

- view cookies;
- block cookies;
- delete cookies; and

- control cookie preferences.

You can usually manage cookie settings through your browser preferences.

Please note that disabling certain cookies may:

- affect website functionality;
- limit access to certain services; or
- impact your user experience.

Browser providers typically offer guidance on cookie controls through their help sections.

7. Legal Basis for Cookies

Where required by law, we will request consent before placing non-essential cookies on your device.

Essential cookies required for website operation, security, authentication, or core functionality may be used without consent where permitted under applicable law.

8. Changes to This Policy

We may update this Cookie Policy periodically to reflect:

- legal or regulatory changes;
- operational requirements;
- technology updates; or
- changes to website functionality.

The latest version will always be available on our website.

9. Contact Information

For questions regarding this Cookie Policy or our use of cookies, please contact:

Learning Spot Ltd
Trading as The Builders Academy™

Email: admin@thebuildersacademy.co.uk

Website: www.thebuildersacademy.co.uk